



Ballyshannon & Killybegs Credit Union Ltd (BKCU) SPONSORSHIP TERMS AND CONDITIONS

1. Eligibility for funding approval for all funding will be based on the information received, the reason for request, how the funds will be used and benefits to the community it serves. BKCU will ensure that sponsorship is awarded to projects that are consistent with the ethos and values of the credit unions movement. Please note BKCU has absolute discretion on the above and the eligibility, availability or not and granting or otherwise of funds/sponsorship (including amounts and frequency without limitation) to Sponsorship Applicants. BKCU's decision is final and no correspondence will be entered into.
2. Request for funding/sponsorship must be done on an official BKCU Application Form. This form can be found and submitted at <https://bkcreditunion.ie/about-us/sponsorship> or available in branch. Completed paper copy of application forms must be submitted to one of the five BKCU offices (contact details can be found at www.bkcreditunion.ie). Alternatively, applications can be sent by email to marketing@bkcreditunion.ie.
3. Amounts, limits and frequencies of potential funding/sponsorship that may be available or not at any particular time (whether stated within this document or otherwise) and these terms and conditions are subject to change without notice. Please make contact with BKCU for up-to-date terms, conditions and requirements.
4. By providing information to BKCU and completing the Application Form Sponsorship Applicants are deemed to accept these terms and conditions, any further instructions and/or conditions that BKCU may communicate to applicants in whatever form and medium. By providing information to BKCU and completing the Application Form Sponsorship Applicants are also accepting any personal data provided will be processed in accordance with our privacy policies and associated information to be found at <https://bkcreditunion.ie/services/downloads> and for any other reasons stated in these terms and conditions.
5. Sponsorship Applicants must be 18 years and over and located in our Common Bond area and must not be BKCU employees or volunteers.
6. Sponsorship Applicants must be part of a Club, Group, Organisation or Society (CGOS) that share the ethos, operating principles and values of BKCU.
7. In addition to anything else stated herein, funding sought must be for activities that will benefit the community, create a positive image, and reflect the interests of our members and be mutually beneficial and committed to the development and advancement of our communities.
8. The application will be treated as incomplete and not valid without the Application Form being completed in full, being actually received by BKCU and all information being to BKCU's satisfaction which includes without limitation compliance with these terms and conditions.
9. If the event is cancelled or deferred, the sponsorship fund must be returned in full to BKCU.
10. BKCU does not guarantee funding year-to-year. Each Sponsorship Applicant must re-apply for funding on an annual basis



11. In the case of declined funding requests, a re-application can be made by the Sponsorship Applicant in the following calendar year.

12. Decisions are expected to be given within 30 calendar days of deadline date. Only successful applicants will be contacted.

13. By signing, submitting and/or providing the BKCU Application Form to BKCU for Sponsorship, Sponsorship Applicants are consenting and agreeing that BKCU can use any name, surnames and CGOS names provided and any photograph/video/image of same persons and of the CGOS or the name and surname and images of any other persons associated or connected with the CGOS for BKCU publicity purposes via the BKCU website, social media, in the BKCU offices or in paper form whatever BKCU decide.

14. Any and all Sponsorship Applicants must publish on their website and social media channels if BKCU request a photograph/video/image taken with an BKCU staff member or other publicity whatever BKCU request (this includes without limitation the display of the BKCU logo on any material for promotional purposes on their website / local papers / presentations and any social media, and an BKCU/credit union banner during a sponsored event / activity.) If BKCU do so request, BKCU will provide the logo, in relevant format for print and online material, publicity information and banner.

15. All sponsored CGOSs must provide material showing how BKCU was represented (e.g. images, copies of event brochures/adverts, printed items, copy of article in newspaper, or whatever other information that BKCU may request in paper or electronic form.

16. By accepting sponsorship from Ballyshannon & Killybegs Credit Union (BKCU), the applicant agrees to participate in reasonable promotional activities related to the sponsorship. This may include being photographed or recorded for use on BKCU's social media channels, website, and other promotional materials.